



**PharmaCog**

*Advancing science and treatment of Alzheimer's Disease*

# **Pharmacog: Tackling bottlenecks in AD drug discovery**

Dr. Mike O'Neill, Eli Lilly & Co. Ltd,  
Dr. Alexandra Auffret, University of Marseille  
Jean George, Alzheimer's Europe

IMI Official Satellite Symposium of the AD/PD 2011 Conference, Barcelona, Spain, 2011



# A Public Private Partnership



\* Research performed by  
EFPIA member companies

= *in kind* contribution



IMI Research funding  
for

Academia, SMEs,  
patients organisations,  
Regulatory Authorities,  
etc.

IMI Research Projects

# IMI objectives

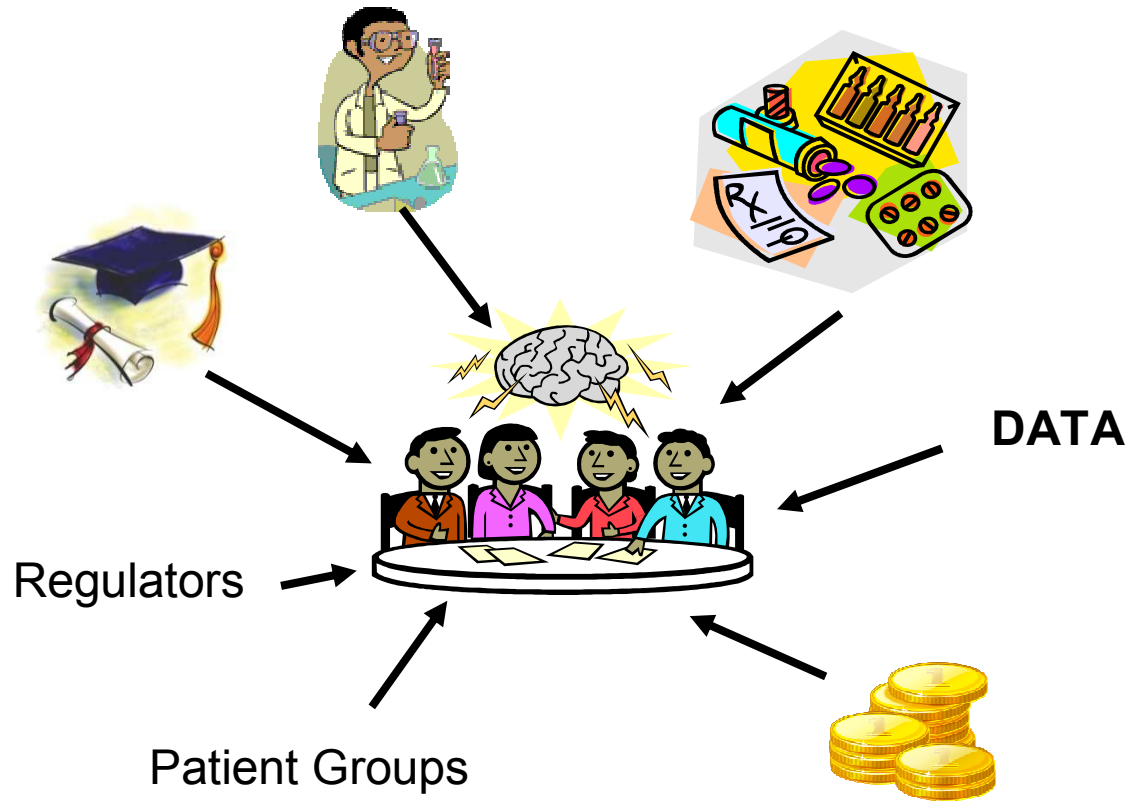


- Making the pharmaceutical R&D process faster and more effective, rather than directly delivering new drugs
- Accelerating the development of safer and more effective medicines for patients in Europe
- Improving the environment for pharmaceutical R&D in Europe
- Boosting the biopharmaceutical sector, Industry and Academic interactions in Europe

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# IMI: driving cultural change



= best approach

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# **Prediction of cognitive properties of new drug candidates for neurodegenerative diseases in early clinical development**



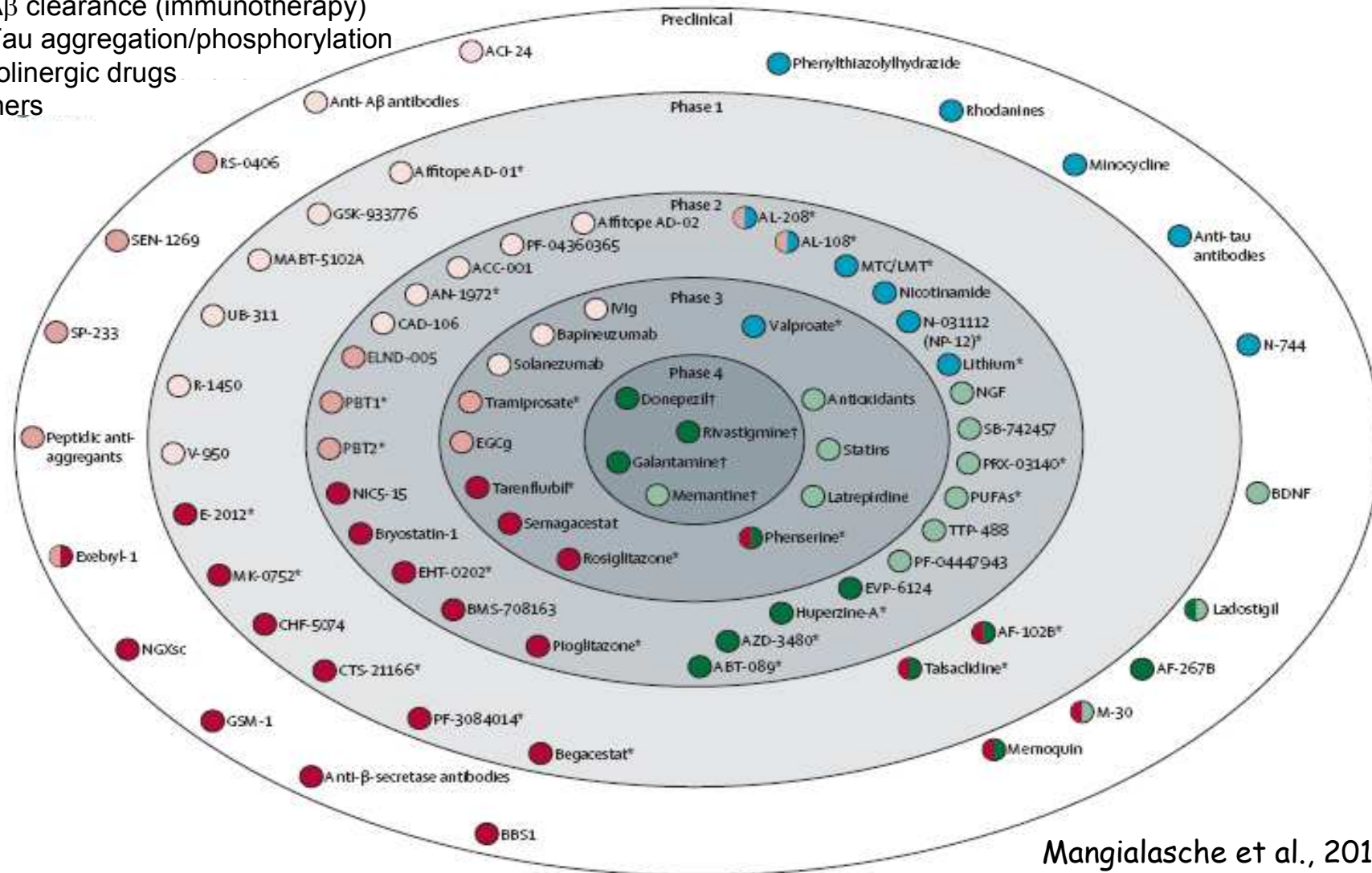
## Project Coordinators

- Dr Elaine A Irving, GlaxoSmithKline R&D, new coordinator, Dr Ceri Davies
- Prof Olivier Blin, University of Marseille

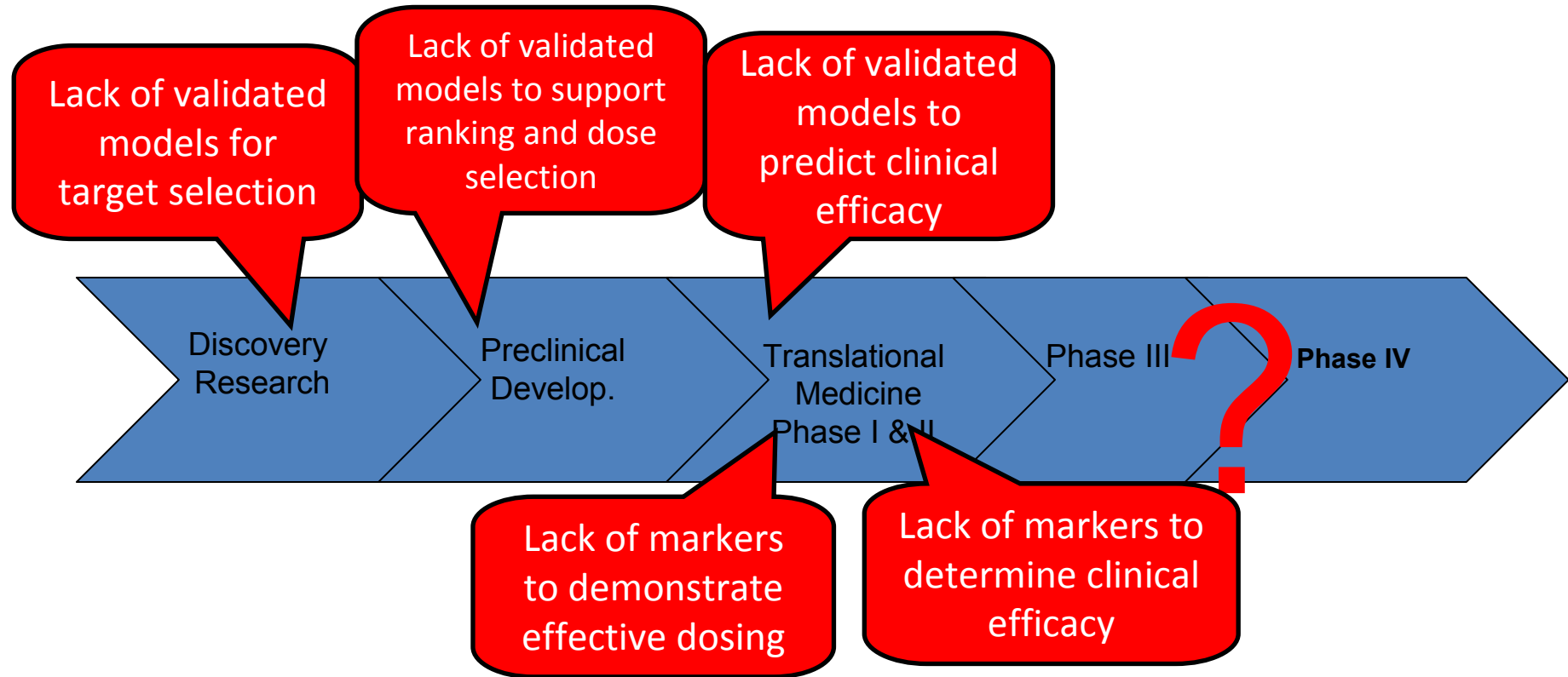


# A large number of new approaches for AD are under development

- ↓Aβ production
- ↓Aβ aggregation
- ↑Aβ clearance (immunotherapy)
- ↓Tau aggregation/phosphorylation
- Cholinergic drugs
- Others



# The challenges facing drug discovery in Alzheimer's Disease



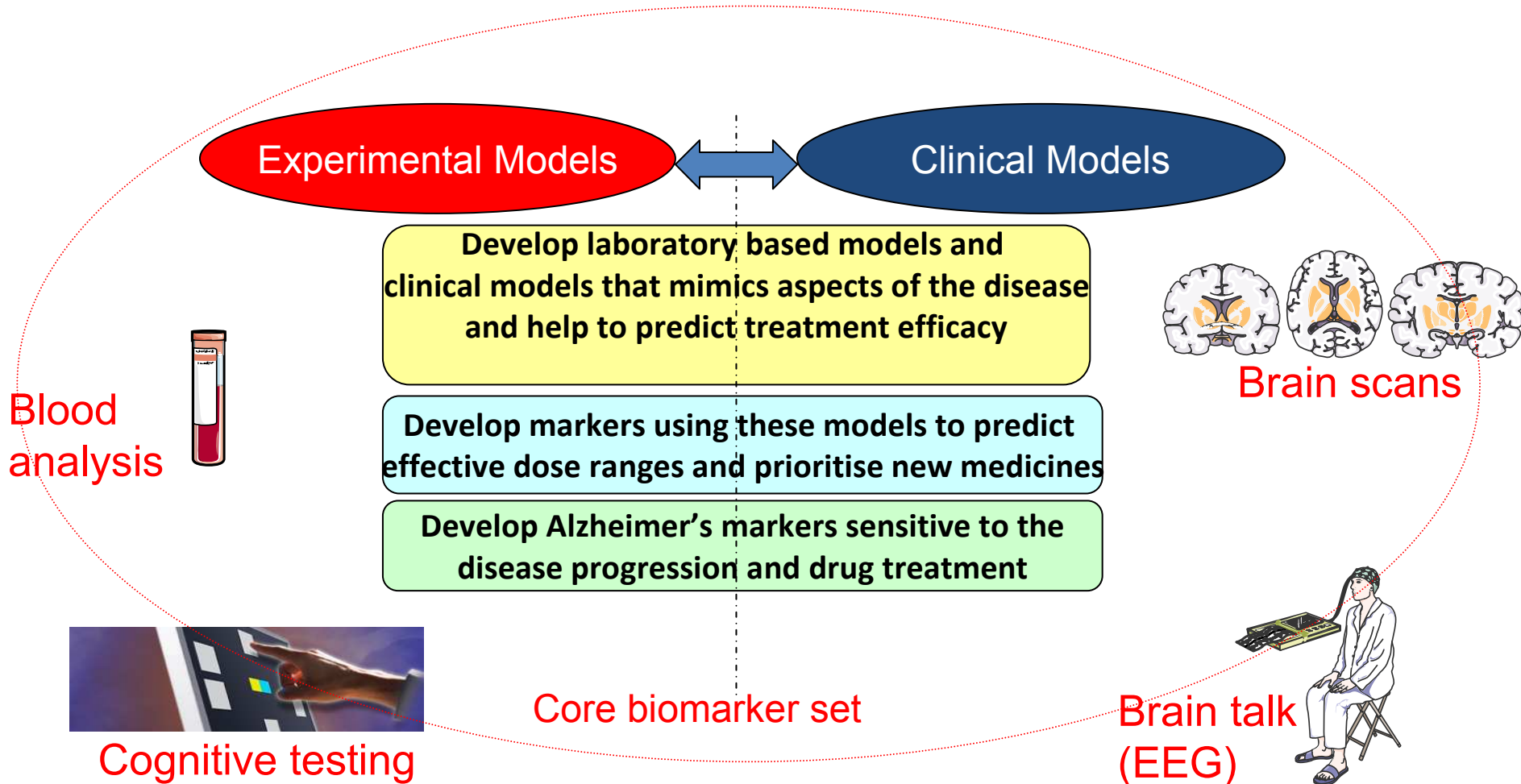
**Need to detect the winners earlier**

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# PharmaCog : focus on innovation, translation and harmonisation



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# PharmaCog Partners



**Regulators:**  
EMA

## Public

**Patient Group:**  
Alzheimer Europe

**Academic Institutions:**  
**University of Marseille (Co-coordinator), France**

University of Barcelona, Spain

University of Lille, France

University of Leipzig, Germany

University of Murcia, Spain

University of Duisburg-Essen,  
Germany

CNRS, France

INSERM, France

University of Verona, Italy

IRCCS FBF, Brescia, Italy

University of Foggia, Italy

Mario Negri Institute, Milan, Italy



## Small and Medium Enterprises (SMEs):

Qualissima

AlzProtect

ExonHit

Innovative Health Diagnostics

Innovative Concepts in Drug Design

## Private

### GSK (Co-coordinator)

Astra Zeneca

Boehringer Ingelheim

Eli Lilly

Novartis Pharma

Servier

UCB Pharma

Merck Serono

Janssen Pharmaceuticals

Roche

Lundbeck

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# What we bring to the project



## Public

### EMA

- Advise on regulatory matters
- Information on clinical trials in AD

### Alzheimer Europe

- Communication of project results
- Lead the work on ethical issues

### Academic Institutions:

- Expertise of world leading disease scientists
- Technology experts
- Novel models and biomarkers
- European Alzheimer's Disease Neuroimaging Initiative leader



### SMEs

- new innovative biomarkers
- Expertise in clinical trial authorization procedures

## Private

### EFPIA Partners

- Experts in Alzheimer's Disease Drug Discovery
- Archived data from experimental and clinical studies using standard agents
- Quantitative pharmacology expertise
- Experience of multi-centre studies and protocol harmonization

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# PharmaCog Budget and Timing



## **Financing:**

- IMI funding: €9.6 million
- EFPIA contribution: €10.2 million
- Other contributions: €7.9 million
- Total project cost: €27.7 million

## **Timing:**

- Starting date: 1st January 2010
- Duration: 5 years

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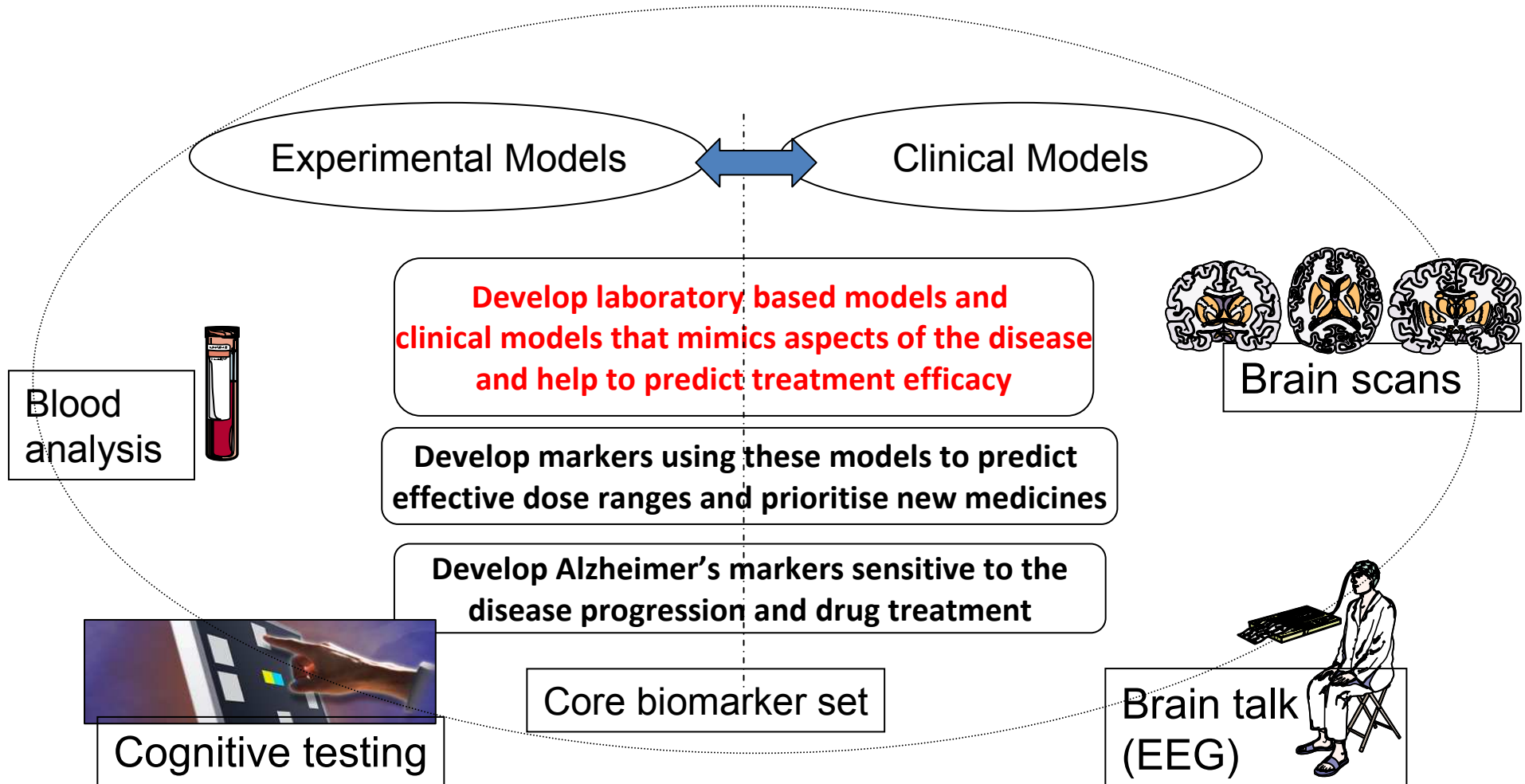
# Tools to improve decision making in drug development

Dr Alexandra Auffret

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# Development of cognitive impairment models

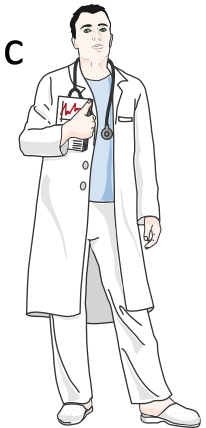
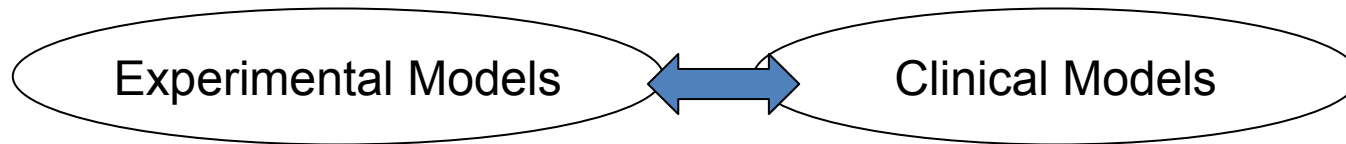
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# Early hints of efficacy



- Models are used to 'rank' potential new drugs and predict the dose required
- The drug Discovery challenge: **improve the predictive capacity of the models**
  - Scientists and clinicians need validated translatable models that mimic Alzheimer's disease



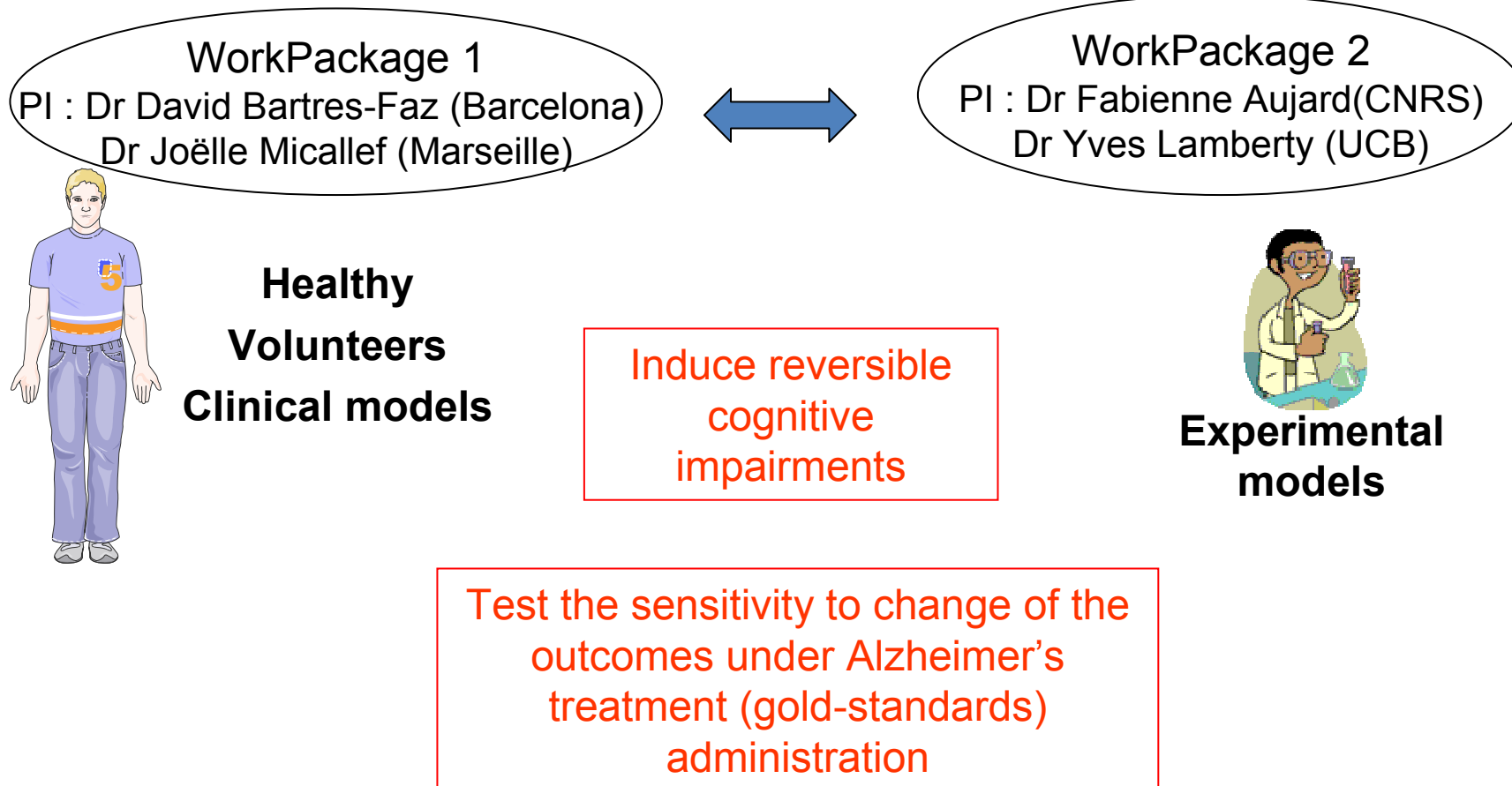
- Help drug developers to determine the best medicines and the right dose



# The PharmaCog approach



- How can we develop these models?

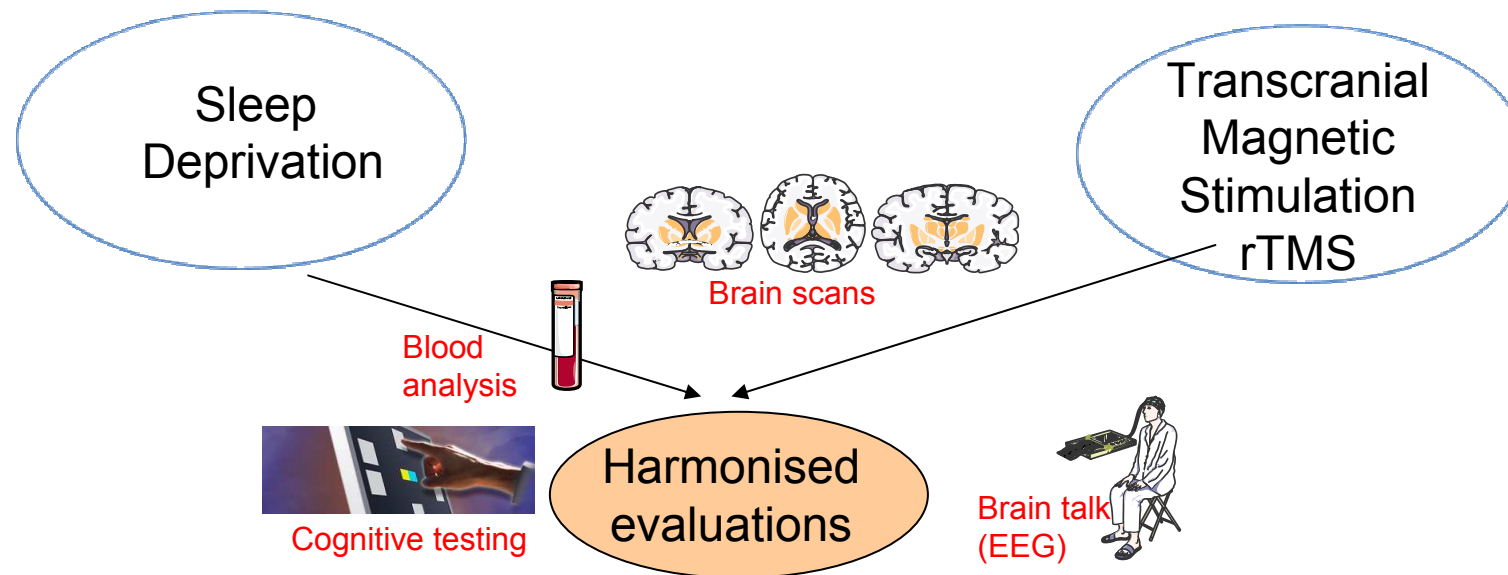


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# WP1: challenge models of transient cognitive impairment in healthy volunteers



Define and harmonize three parallel clinical challenges:

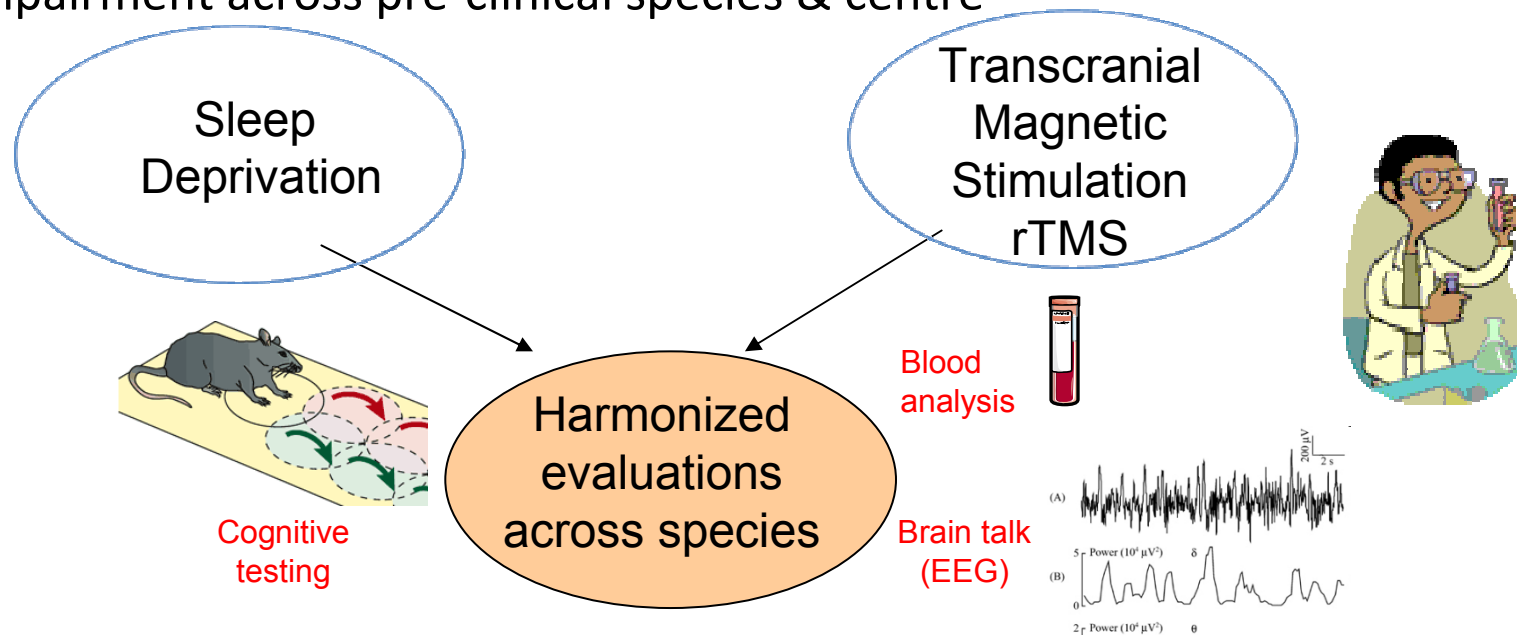


- intensity of the induced cognitive deficit?
- time course of the induced cognitive deficit?
- sensitivity to change of the outcomes under Alzheimer's disease treatment administration?

# WP2: pre-clinical challenge models of transient cognitive impairment



- Define & harmonize preclinical challenge models (sleep deprivation, hypoxia & rTMS “equivalent”) of transient cognitive impairment across pre-clinical species & centre



- intensity of the induced cognitive deficit?
- time course of the induced cognitive deficit?
- sensitivity to change of the outcomes under Alzheimer’s disease treatment administration?

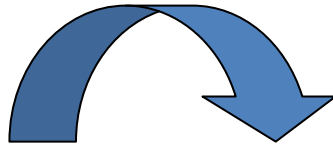
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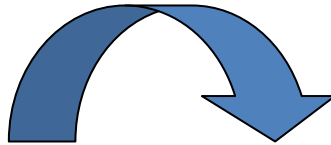
# General Workplans



Literature review and analysis of archived data from studies using Alzheimer's disease treatment administration (gold-standard)



Design and harmonization of the 3 challenges and validation under treatment administration

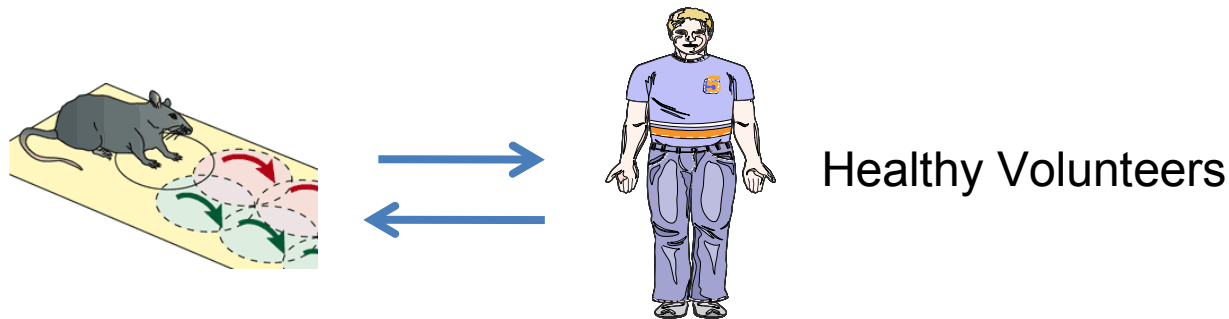


Selection of the best challenges regarding the predictive capacity

# Relationships between effects in pre-clinical species and in healthy volunteers



- Back-translate **data generated** into parallel pre-clinical studies (WP2) in order to identify those challenge clinical models paradigms (WP1) with translational capacity



- Test the reproducibility and sensitivity of novel biomarkers that can be used for pharmacokinetics and pharmacodynamics studies
- Establish mathematical models describing the relationship between drug exposure and biomarker response and the relationship between pre-clinical and clinical studies

# Partners

**WP1 Leads:** Dr Bartrès-Faz (IDIBAPS, Barcelona)

Dr Joëlle Micallef (University of Marseille)

**WP1 Partners:** UnivMed France, IDIBAPS Spain, Lille Univ France, INSERM France, Foggia Univ. Italy

Qualissima

Merck Serono, Roche



**WP2 Leads:**

Academic Lead: Dr Fabienne Aujard (CNRS, France)

Industry Lead: Dr Yves Lamberty (UCB)

**WP2 Partners:**

University of Lille, France; University of Murcia, Spain; CNRS, France; University of Verona, Italy; University of Foggia, Italy; Mario Negri Institute, Italy

GSK; Servier; UCB; Lilly; J&J

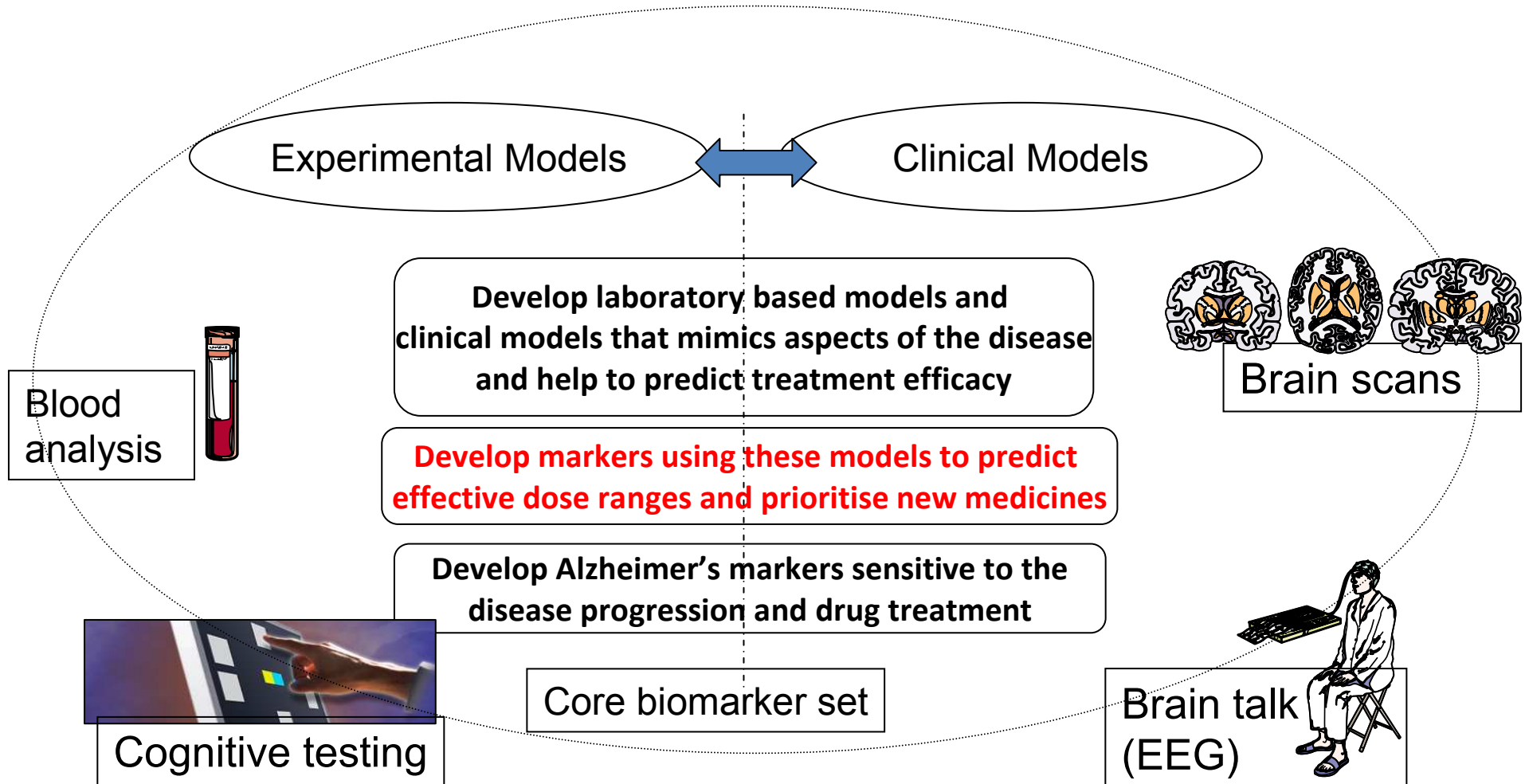


# Identification of central pharmacodynamic markers

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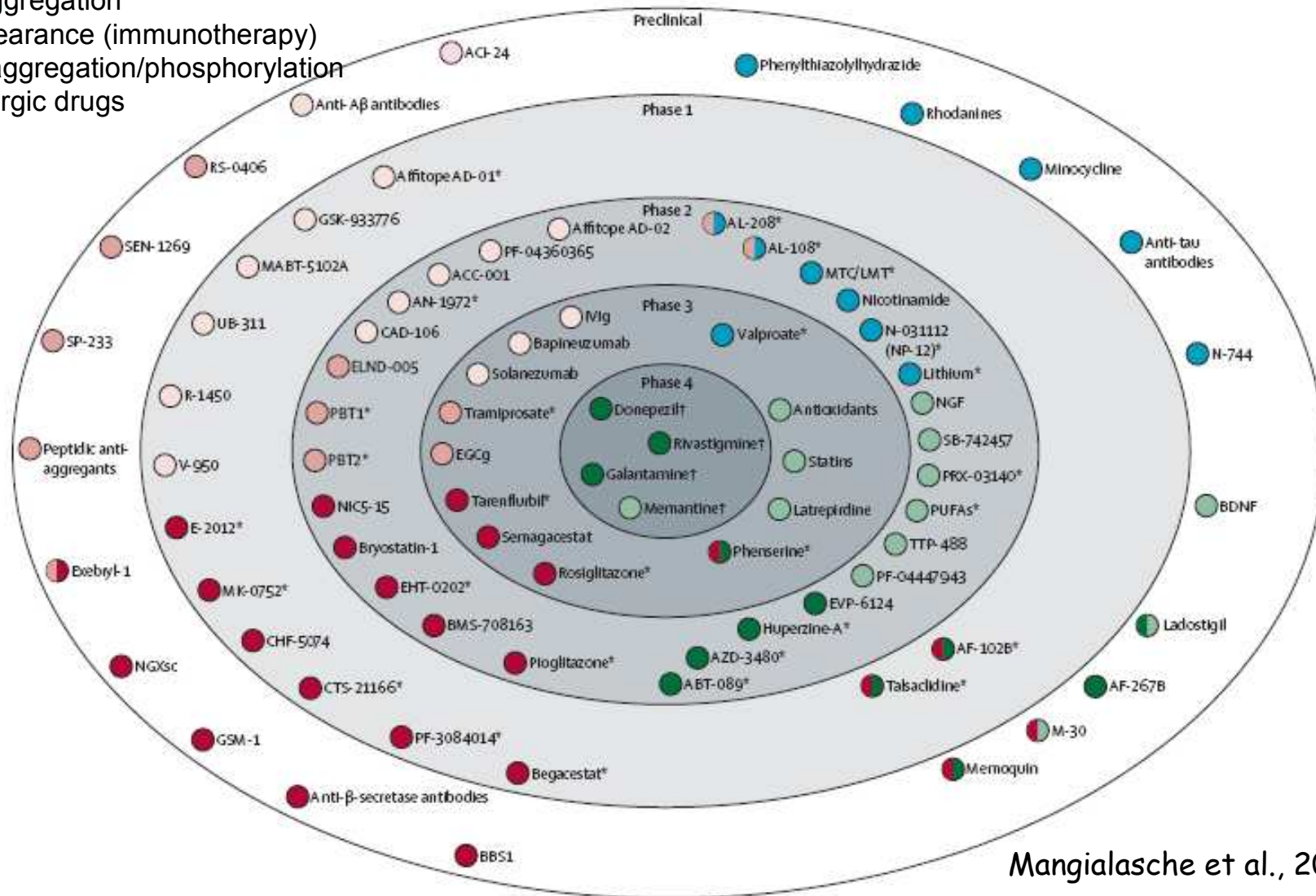




# Drug development in AD



- ↓Aβ production
- ↓Aβ aggregation
- ↑Aβ clearance (immunotherapy)
- ↓Tau aggregation/phosphorylation
- Cholinergic drugs
- Others



# Poor predictive validity of pre-clinical testing



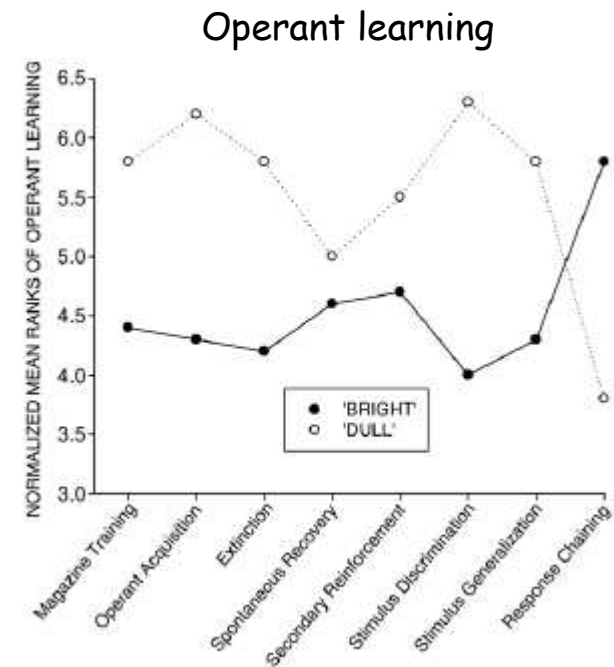
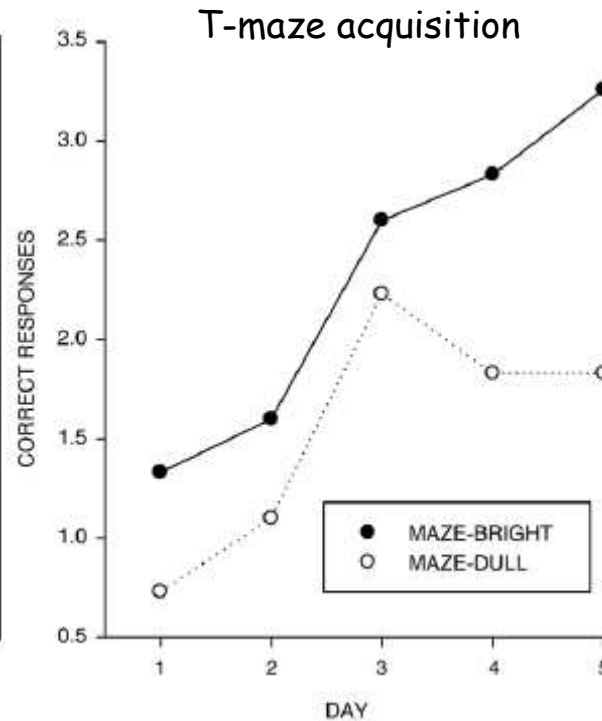
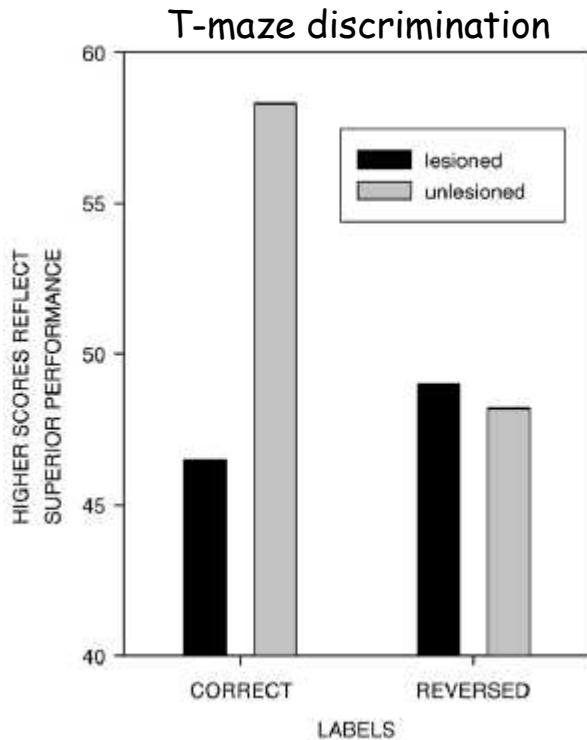
Compounds for AD and cognition disorders discontinued in phase III

Drug	Mechanism of action	Country tested	Reason discontinued?	No. preclinical efficacy pub's.	Control for bias
Adafenoxate (WON 150)	L-lactate dehydrogenase stimulants	Spain	Unknown	7	None
Ensaculin (Anseculin KA 672)	Undefined	Germany	Potential side effects	2	None
Eptastigmine (Heptylphosphostigmine, Heptylstigmin, L 693487, MF 201)	Acetylcholinesterase inhibitor	Italy, United Kingdom, USA	Aplastic anemia	7/8	None
Ipidacrine (Amiridin, Amiridine, NIK 247, Senita)	Acetylcholinesterase inhibitors; Potassium channel antagonists	Japan	Lack of efficacy	12	None
Lazabemide (RO 196327, Pakio, Tempium)	Antioxidants; Monoamine oxidase B inhibitors	Europe and Japan	Severe hepatotoxicity	0	N/A
Linopirdine (Aviva, DUP 996, Linopirine)	Acetylcholine release stimulants	Canada and USA	Lack of efficacy	8/10	None
Milameline (CI 979, Mirameline, PD 129409, RU 35926, Vivad)	Muscarinic receptor agonists	European Union and USA	Toxicity	3	None
ORG 2766 <sup>a</sup>	Adenylate cyclase stimulants	USA	Lack of efficacy	4	None
Suritazole (MDL 26479)	Benzodiazepine receptor inverse agonists	United Kingdom	Business decision	4	None
Xanomeline (LY 246708, NNC 110232, Memcor)	Muscarinic M1 and M4 receptor agonists	USA	Adverse effects	2	None
Zanapezil (TAK 147)	Acetylcholinesterase inhibitors	Japan	Lack of efficacy	3	None

The reasons for failure are not always clear

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# Poor predictive validity – bias issue

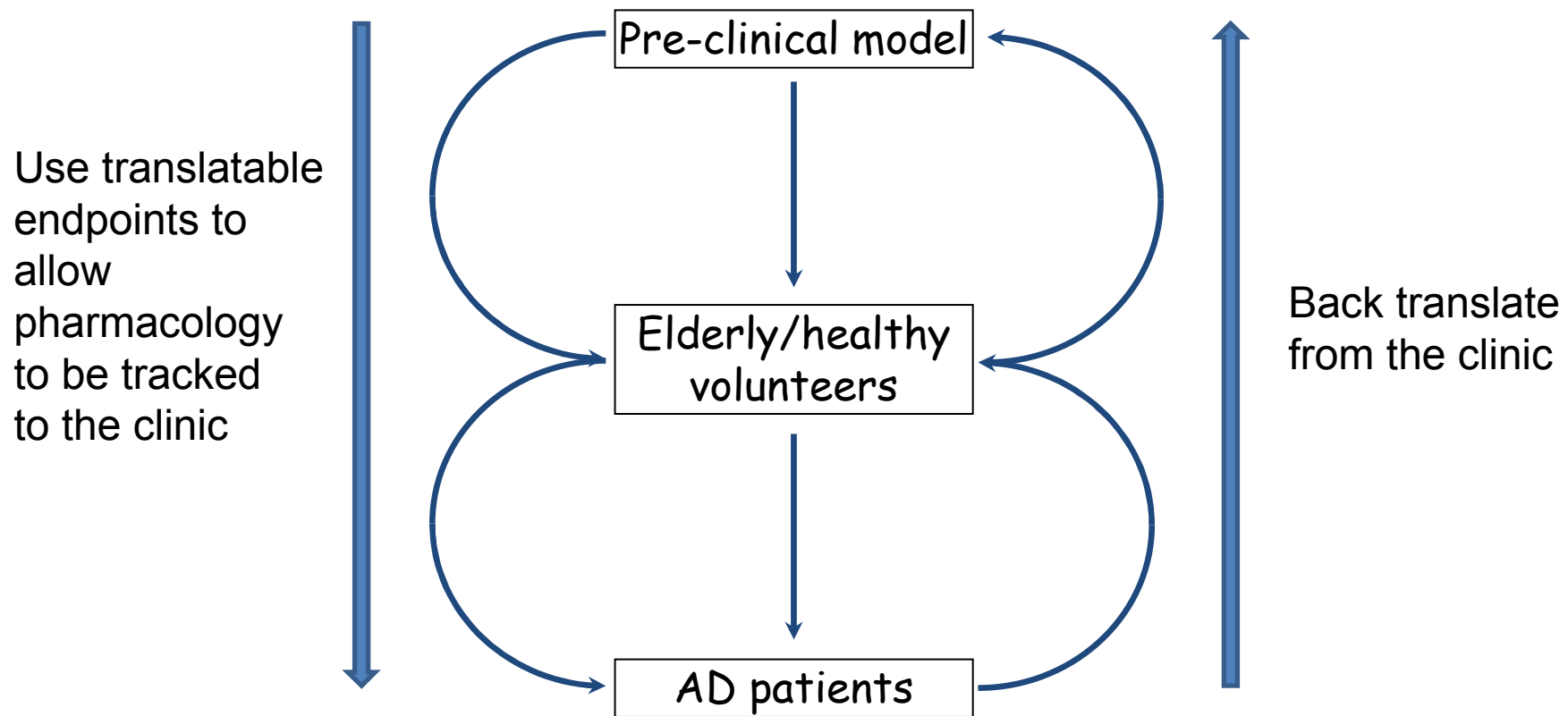


Lindner, Pharmacol & Therap, 2007

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# There is a need to improve our of pre-clinical and clinical models



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# WP4 Improving translation: focus on pharmacology



**Dr Esther Schenker (Servier) and Dr John Atack (J&J)**

## **Biomarker battery:**

regional cerebral blood flow (rCBF)

glucose utilization

electroencephalogram (EEG)

functional Magnetic Resonance Imaging (fMRI)

cognitive tests using brain circuits at risk

and that are easily translatable to the clinic

## **First steps:**

1-Harmonization of measurements across sites

2-Biomarker battery and approved treatments for AD

3-Sensitivity of the biomarker battery

4-Touch screen technology

# Development of Touch screen technology in rodents: translatable across species



e.g. paired associate learning (PAL)



CANTAB battery - humans

Non-verbal tests sensitive to pharmacological agents

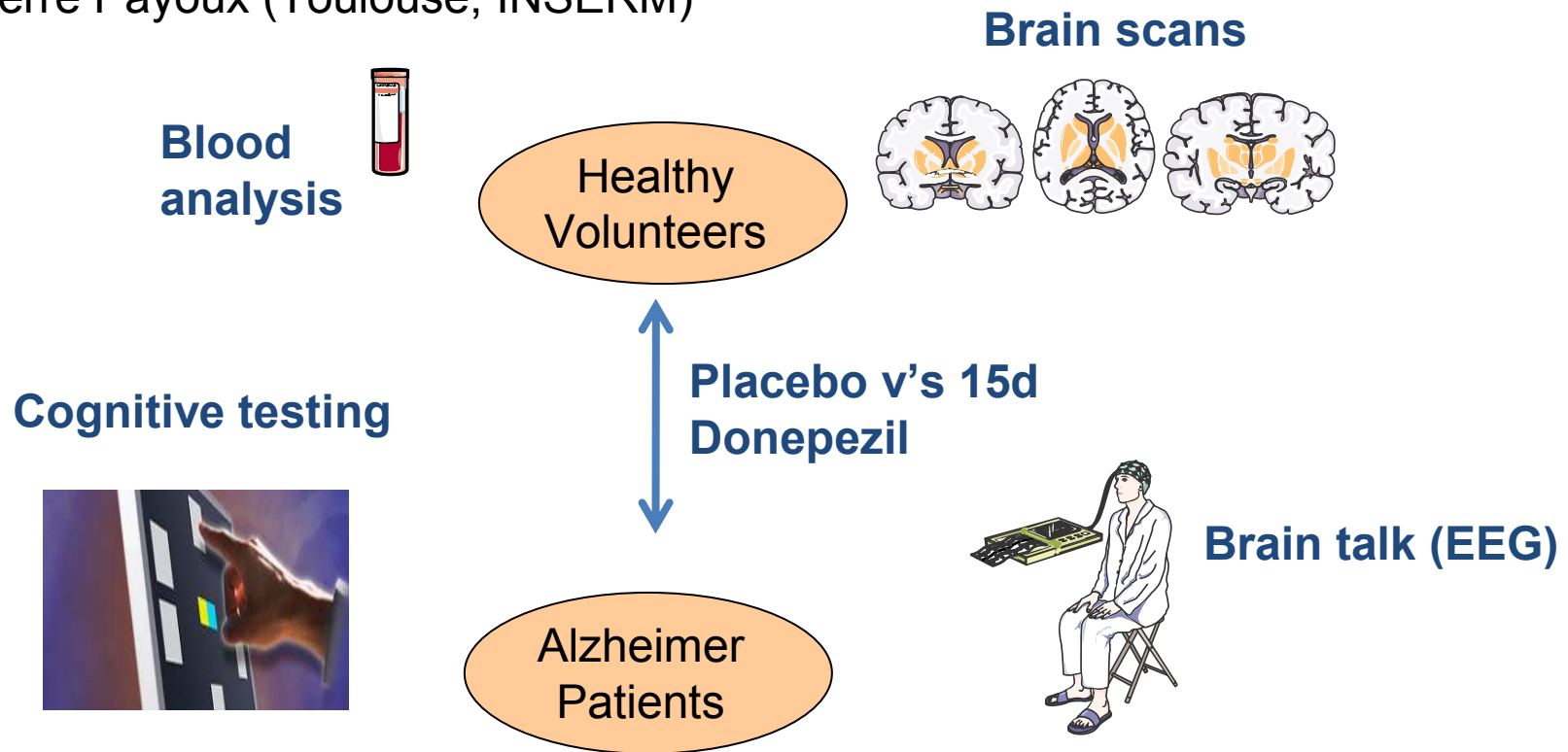
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# WP3 Development of pharmacodynamic biomarkers : clinical approach



To be conducted in France : Prof Regis Bordet (Lille)  
and Pierre Payoux (Toulouse, INSERM)

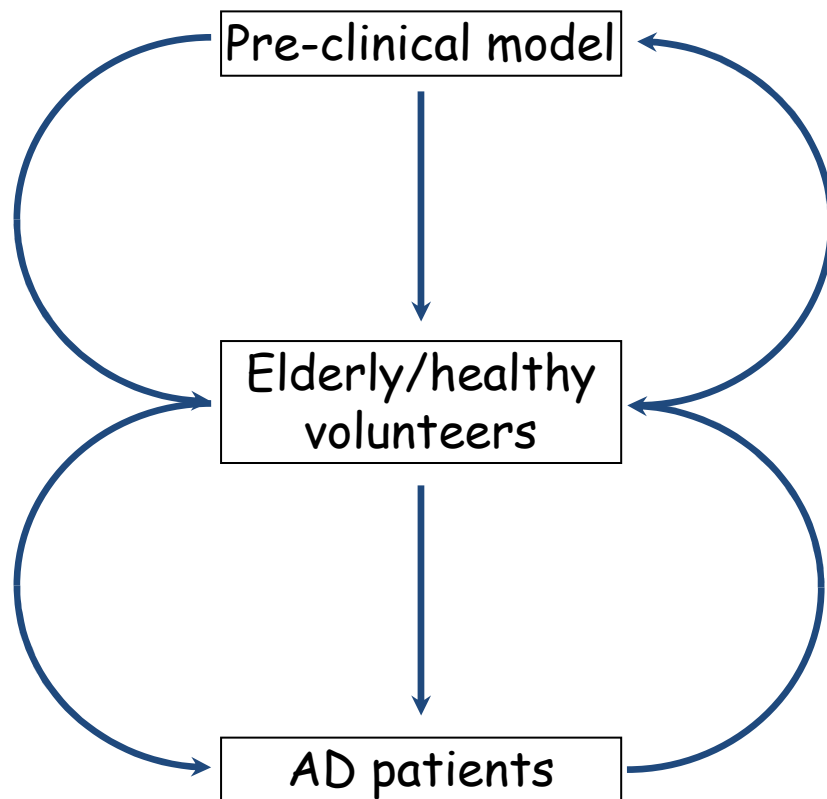


Identify the 'fingerprint' which is most predictive

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# The impact of PharmaCog : Improve translational understanding of pre-clinical and clinical models



Identify pharmacodynamic markers for:

- drug activity
- disease state

to increase the predictability in new drug trials

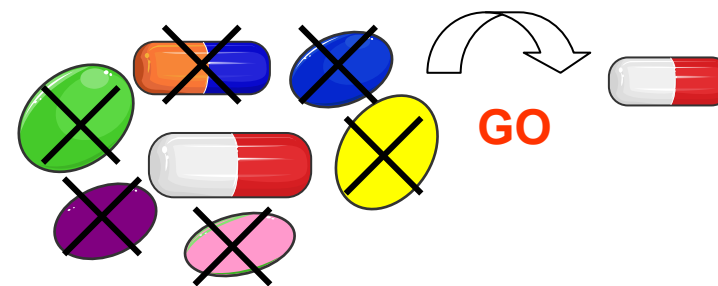


# The impact on the drug discovery process



- Provide robust and well-characterized experimental and clinical models that mimic the disease
- Innovative treatments of Alzheimer's disease efficacy will be assessed on models with proven translational validation
- The translation between experimental and clinical validated models would greatly enhance the predictability of the effect of the drug in phase II and III clinical trials

**Sorting the good from the Bad**



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# Towards designing better clinical studies

Dr Mike O'Neill

# The Challenges

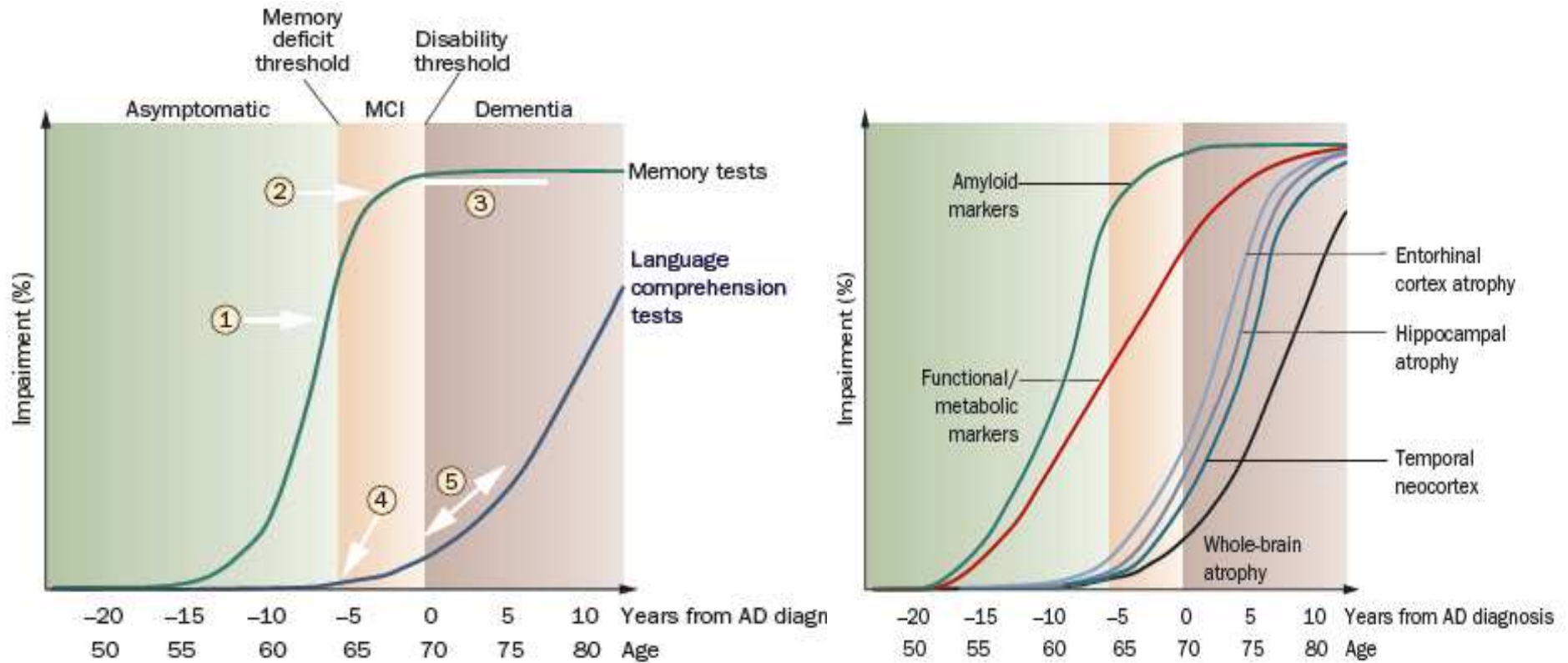


- Symptomatic relief versus altering disease
- No effective treatments currently available for slowing disease
- Long trials with large numbers of patients are required to detect clinical benefit

# Alzheimer's Disease (AD) diagnosis



## State of the art



Frisoni et al., 2010

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# The PharmaCog approach



Blood analysis

+



Cognitive testing

+



Brain talk (EEG)

+



Brain scans



Cross platform analysis



Cognitive testing

+

???

+

???

=



Sensitivity

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# PharmaCog : focus on innovation, translation and harmonisation



Blood analysis

Brain talk (EEG)



Cognitive testing

**3 year follow up of  
150 MCI patients  
Italy, France, Germany, Spain**



Brain scans

Harmonize collection of a new biomarker matrix and qualify multiple centres across Europe

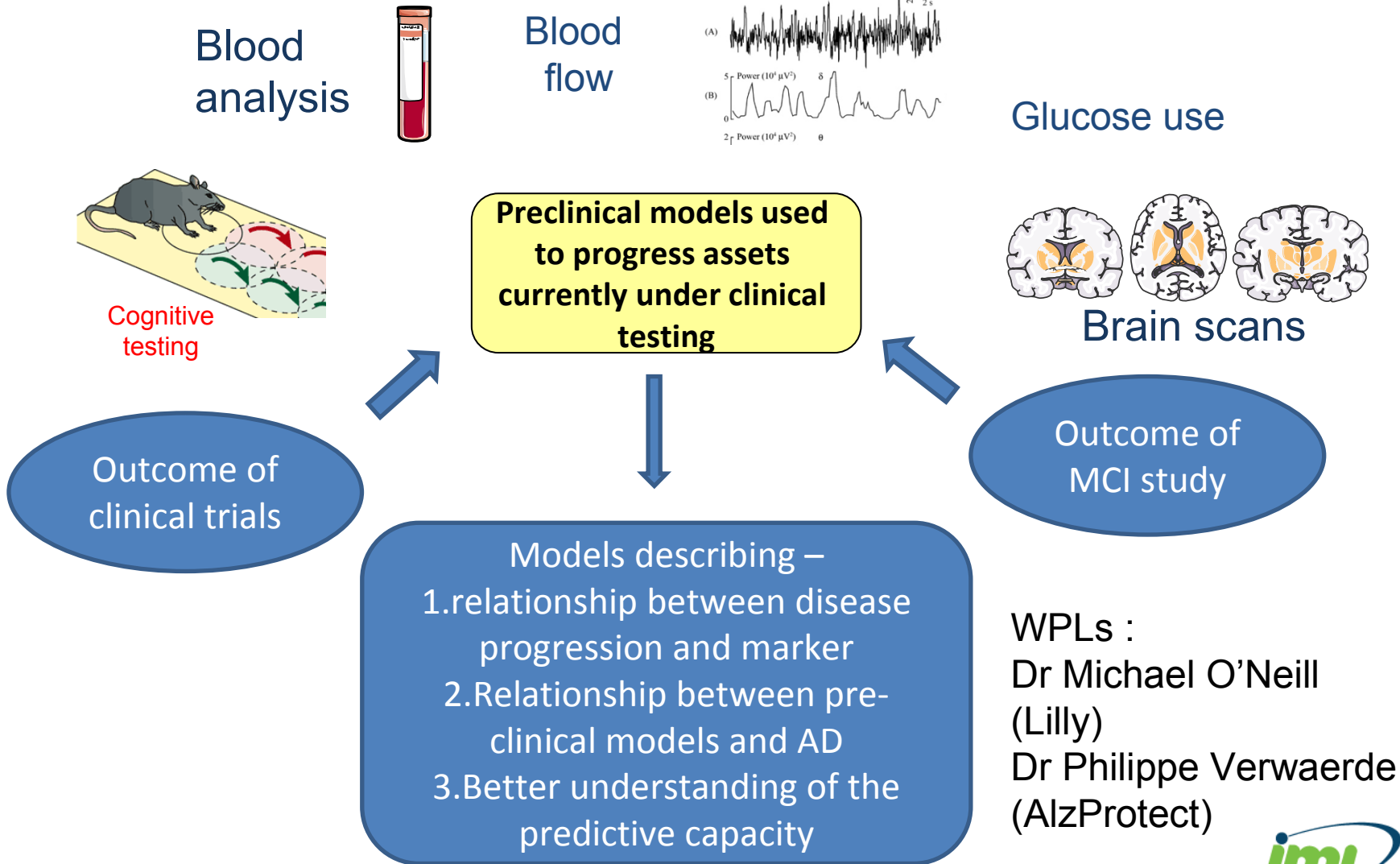
Biomarker matrix in which change over time in MCI patients is most closely related to atrophy development and clinical deterioration/conversion to AD

Biomarker matrix at baseline in MCI patients that is most closely related to atrophy development and/or clinical deterioration/conversion to AD

**Work package leaders : Prof Giovanni Frisoni (Brescia) & Dr Hans-Goran Hardemark (AZ)**

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# Enhancing the predictive capacity of preclinical models



WPLs :  
 Dr Michael O'Neill  
 (Lilly)  
 Dr Philippe Verwaerde  
 (AlzProtect)

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# Outcomes will improve clinical study design



- Better understanding of how pre-clinical models translate to patients
  - Increase ability to rank potential new medicines and select appropriate doses
- Identified a ‘fingerprint’ of markers that reflect disease severity
  - Endpoints potentially sensitive to drug intervention therefore reducing trial size and duration
- Identified a ‘fingerprint’ of markers that predict rate of disease progression from the earliest stages
- Mathematical models to describe relationship of disease progression pre-clinically and clinically



# Complementarities with other major Alzheimer's Disease Research Initiatives



**Focus on translation of drug response from laboratory to patients**

**AD Neuroimaging Initiative**  
characterisation of disease progression using a standard group of tests

**Coalition against major diseases** uses existing data from clinical trials to determine mathematical models suitable to predict disease progression

# The impact of PharmaCog activities



**Robust and well-characterized experimental / clinical models to predict drug efficacy**

**A translational battery of markers qualified for use to support drug dose prediction and clinical efficacy**

**The ability to model changes in biomarkers to predict clinical efficacy**

**An Alzheimer's biomarker battery to better predict the disease progression and support new medicine development**

# PharmaCog : focus on innovation, translation and harmonisation



**All studies conducted are designed to improve our ability to identify successful new medicines as early as possible while stopping progression of those destined to fail**

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# Acknowledgements

## To the PharmaCog Team



- **David Bartres-Faz**, University of Barcelona
- **Fabienne Aujard**, Muséum National d'Histoire Naturelle
- **Regis Bordet**, University of Lille
- **John Atack**, Johnson & Johnson Pharmaceutical Research
- **Giovanni Frisoni**, IRCCS Fatebenefratelli, Italy
- **Michael J. O'Neill**, Eli Lilly & Co. Ltd
- **Gianluigi Forloni**, Mario Negri Istituto di Ricerche Farmacologiche
- **Claudio Babilioni**, Università degli Studi di Foggia, Rome, Italy
- **Jean Georges**, Alzheimer Europe, Luxembourg
- **Peter Schoenknecht**, Universitätsklinikum Leipzig
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- **Severine Pitel**, Qualissima
- **Pascal Beurdeley**, Exonhit
- **John de Barry**, Innovative Health Diagnostics
- **Nathalie Compagnone**, Innovative Concept in Drug Development
- **Hans-Göran Hårdemark**, AstraZeneca AB
- **Bernd Sommer**, Boehringer-Ingelheim International
- **Georges Imbert**, Novartis Pharma AG,
- **Esther Schenker**, Institut de Recherche Servier;
- **Dirk Beher**, Merck Serono S.A.
- **Luca Santarelli**, F. Hoffmann-La Roche
- **Jan Egebjerg**, H. Lundbeck A/S
- **Yves Lamberty**, UCB
- **David Wille**, GlaxoSmithKline R&D Ltd
- **Oscar della-Pasqua**, GlaxoSmithKline R&D Ltd
- **Pierre Payoux**, Institut National de la Santé et de la Recherche Médicale
- **Marina Bentivoglio**, University of Verona
- **Philippe Verwaerde**, Alzprotect

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